

DON PENNY PHOTOGRAPHY, INC.

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Donald Penny Photography is located in Beacon, New York (a Hudson River town north of New York City). The 1,200+ square foot loft and working studio has abundant available light (North-facing windows and skylights) and an industrial-loft spaciousness (30'+ ceilings).

The studio is fully equipped, has high-speed internet/Wi-Fi, and includes:

- Rolling iMac imaging station and Canon suite -- digital cameras, lens, and accessories
- All necessary photographic equipment to be “set-ready” – lighting, grips, stands, tables, rigging and tools to accommodate a broad range of products
- Large-format Epson printers -- ability to create, on-site, custom backgrounds and Pantone- like surfaces using a wide variety of papers
- Ample surface areas – ability to prep and prop at sufficient distance from set (6'+)
- Creative workspace -- SONOS sound system, walls of fine art, shelves of leather-bound books, and assorted props and antiques

Other features of the loft/studio include:

- Two full bathrooms
- Gourmet-style kitchen
- Filtered central HVAC system
- On-site parking (free)
- A mid-size SUV for merchandise pick-up/return if necessary
- Full insurance coverage

The studio team includes:

- Stylist -- **Miako Katoh**. <https://www.miakokatoh.com/> (Mia has a mid-size station wagon if needed)
- Retouching and Imaging -- **Jim DeYonker** of www.luximaging.com (for post-production imaging and retouching)
- Digital Technical Support – access to a roster of tech professionals who can work in real time and remotely
- Vendors – access to reliable and safe sources for marble and other assorted surfaces, as well as props (in Beacon and NYC).

Communications process: Pre-production discussions, and real-time shoot interactions and approvals, will occur as before and via email. Other options, such as Zoom and Facetime, will also be used to ensure that the channels of creative production remain open and collaborative.

Safety requirements: The studio practices heightened safety protocols and will adhere to the “**Hearst Safe Shoot Practices**” directive. Face masks, gloves, and hand sanitizers are a requirement of the studio and always available on site.

**We are here... we are ready to shoot...and
we are committed to helping you make beautiful pages again.**

